

**Investment Proposal
For 50 Site Challenge
ProbahoSoft**

Project Period: 1 October 2025 – 30 September 2026

About ProbahoSoft

Company Overview

Company Name: ProbahoSoft

Founder & Managing Director: Raihan Ul Islam

Established: 2021

Business Nature: Web Design, AI Automation & Revenue Driven Digital Transformation

Office Location: Aftabnagar, Dhaka, Bangladesh

ProbahoSoft is a new-generation digital transformation company providing end-to-end website design & development, business process automation, portfolio showcase & AI powered customer management solutions to a wide range of industries, including law firms, medical professionals, tech entrepreneurs and social influencers. Our goal is to employ diversified revenue generation & growth strategy (like virtual consultation, online sales, newsletter subscription, portfolio display, AI powered client/fan management & automation) to maximize the digital revenue potential of our customers.

Since its founding, ProbahoSoft has successfully delivered 16 quality-driven projects, earning a reputation for reliability, innovation, and ethical transparency. To meet growing demand, ProbahoSoft is now scaling its operations through its flagship initiative, *The 50 Site Challenge*, aimed at building 50 bespoke, revenue-ready digital platforms within the next 12 months — combining automation, design, and new revenue streams for clients while setting a new benchmark for scalable, halal-driven growth.

Vision & Mission

Vision:

To become the most trusted and innovative digital transformation partner for visionaries, professionals and influencers seeking purposeful, revenue-driven online growth in North America & Europe.

Mission:

- Deliver beautifully crafted, scalable, and high-impact digital experiences.
- Empower professionals and businesses to diversify revenue and strengthen engagement through smart automation.
- Operate with halal, transparent, and sustainable business ethics — ensuring fairness, accountability, and shared prosperity for clients, investors, and employees alike.

Current Business Status

Particulars	FY 2024-25
Projects Completed	10
Average Project Value	BDT 2.16 lakh
Annual Revenue (Project + Maintenance)	BDT 23.8 lakh
Operating Cost	BDT 11.5 lakh
Net Profit	BDT 12.3 lakh
Profit Margin	~51.7%
Current Team	Total 5 <ul style="list-style-type: none"> • Developers – 2 • Designer – 1 • Client Relationship Manager – 1 • Project Manager – 1
Client Retention Rate	76%

Client List (Selected Projects)

Client	Industry	Project Type
Conexus GC	Legal Services	Establishing Virtual General Counsel Infrastructure
Arabic Blessings	Art & Calligraphy	Portfolio website building & sales funnel optimization
MatOpts	Manufacturing Automation	Cutting automation algorithm & internal dashboard
Green Shopno	Non-Profit Environment Protection Organization	Grassroot outreach automation & thought capture platform
Agriventure	Agro-tech	Investment & project management automation, portfolio showcase

Expansion for the 50 Site Challenge

Company Assets & Expansion Capability

ProbahoSoft maintains a growing portfolio of both digital and physical assets that strengthen its capacity for sustainable expansion.

Our digital assets include proprietary algorithms for lead generation and market filtering, a comprehensive library of data-driven website templates for high-demand niches, reusable automation modules, and a unified project management infrastructure designed to streamline multi-client operations.

On the physical side, the company operates with all essential capital equipment, high-performance laptops, professional-grade design and testing devices, licensed productivity software, and secure cloud storage infrastructure. These assets, combined with our lean yet capable five-member core team, enable rapid project turnaround, consistent quality, and low overhead costs.

Together, these resources position ProbahoSoft to execute multiple parallel projects efficiently, ensuring that every taka of investor capital directly contributes to productive growth rather than administrative overhead.

Expansion Plan (Next 12 Months)

To achieve the goal of 50+ new projects, ProbahoSoft will expand its human resources, marketing reach, and service portfolio strategically.

Key Growth Strategy – “How We Will Reach 50 Projects”

1. 3 dedicated departments:
 - a. Customer Relation department - Establishing a small but strong personal outreach team, focused on client growth opportunity identification, B2B & LinkedIn outreach, personalized communication & solution providing campaigns.
 - b. Asset Design department – Creating interactable primary vision platforms & websites, generating niche targeted assets for social campaigns & client presentation.
 - c. Vision Development department – Skilled group of full stack developers bringing client visions to life using our template library & customization instructions.
2. Partnership Programs: Building partnerships with local business chambers, startup incubators and influencer collaboration agencies for lead sharing.
3. Client Retention: Offering maintenance and upgrade contracts to existing 16+ clients.
4. Industry Targeting: Targeting three high-demand sectors – legal practitioners, fitness & nutrition influencers, non-traditional tech startups (e.g. agro-tech) – where we already have proven expertise.

Investment Opportunity

Investment Requirement

BDT 70 lakh for a period of **12 months**, for required expansion & complete one-year operational expenses. The expected expansion & operational expenditure is BDT 68 lakh.

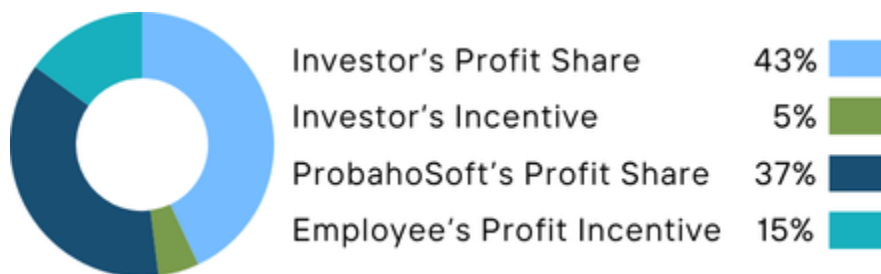
Project Completion Strategy (Milestones)

Starting October 2025 with these focused expansion efforts, ProbahoSoft aims to complete 6–8 projects by the end of December 2025, complete around 18–20 by March 2026, reach 35–37 by June 2026 and achieve all 50 projects by August 2026 through steady, controlled growth and improved delivery efficiency.

Total Projected Revenue

ProbahoSoft's 50 Site Challenge operates under three package tiers - Basic (BDT 1.4 lakh), Professional (BDT 2.1 lakh) and Premium (BDT 3 lakh) - tailored to varying client needs and automation depth. Based on an expected sales mix of approximately 30% Basic, 34% Professional, and 36% Premium, the program projects a total realized revenue of about BDT 105 lakh (after payment processing).

Revenue Distribution Strategy



We first cover all operating costs & authorized expenses, then return invested capital & distribute the remaining profit (43% investors • 42% ProbahoSoft • 15% employees). ProbahoSoft also reserves 5% Incentive Pool for early and large investors effectively increasing investors share to 48%.

Projected Financial Statement (Realistic Growth Model)

Particulars	October 2025 – September 26
Total Projects	50
Average Project Value	BDT 2.16 lakh
Annual Revenue (Target)	BDT 105.7 lakh (1 crore 5.7 lakh)
Expansion & Operating Cost	BDT 68.1 lakh
Net Profit (after capital distribution)	BDT 37.6 lakh
Investor's Profit (on 70 lakh)	BDT 16.1 lakh
ROI (Return on Investment)	≈ 23% (Halal Profit Share)

Investor Opportunity Highlights

1. Halal, Transparent Model - 100% Shariah-compliant investment structure based on profit sharing (Mudarabah principles), ensuring fairness, clarity and accountability.
2. Attractive Returns - Annual expected ROI of 20–23%, exceeding traditional fixed-income instruments available in Bangladesh.
3. Low Operational Risk - Diversified income across 50 distinct client projects reduces exposure to single-client or market-specific volatility.
4. Proven Team & System - A track record of 16 successful web projects, supported by proprietary algorithms, design templates and automation modules.
5. Full Transparency Dashboard - Investors receive live updates, real-time project links, and financial progress reports via a dedicated online dashboard.
6. Limited Cohort Advantage - Early investors gain exclusive access to incentive pools and priority profit distribution tokens.

Why Invest in ProbahoSoft

- Proven track record with 16 successful projects delivered
- Strong client retention and positive referrals
- Transparent, Shariah-compliant profit-sharing structure
- Rapidly scalable business model with high market demand
- Lean, dedicated leadership and technical team focused on ethical growth

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